



# **ECOG - 2010 and beyond Taking childhood obesity off the menu**

**20<sup>th</sup> ECOG Congress**  
Brussels, 17/20 November 2010

## **CONFERENCE PACK**

*This pack includes scientific and logistical information*

1<sup>st</sup> Announcement 17 May 2010

[www.ecog-obesity.eu](http://www.ecog-obesity.eu)  
[info@ecog-obesity.eu](mailto:info@ecog-obesity.eu)



**ECOG 2010 and beyond  
Taking childhood obesity off the menu**

**20th ECOG CONGRESS**  
Brussels, 17/20 November 2010

**CONGRESS PUBLIC LAUNCH**

17 November 2010  
European Parliament, Paul Spaak Building  
Rue Wiertz – B 1047 Brussels

**ECOG WORKSHOPS**

18-19 November 2010  
MAI – Maison des Associations Internationales  
Rue Washington 40 – B 1050 Brussels

**ECOG-BASO-CEDE-SBMN-EETEXPERT FORUM**

20 November 2010  
MAI – Maison des Associations Internationales  
Rue Washington 40 – B 1050 Brussels

**DG RESEARCH SATELLITE MEETING  
ON OVERWEIGHT AND OBESITY**

16 November 2010  
European Commission - Brussels



**Brussels, 17 May 2010**

Dear Colleague,

It is our pleasure to invite you to Brussels on the occasion of the 20<sup>th</sup> European Childhood Obesity Group (ECOG) congress. This year's congress, ECOG 2010, will be our largest to date, taking place from 17-20 of November in Brussels, the capital of Europe.

The congress will bring together hundreds of childhood obesity experts and young scientists from across Europe. It will have a scientific and political agenda allowing us not only to discuss new developments and priorities for the health community, but also ways forward for the EU's new institutional framework. The four-day congress will have three interesting sessions:

- The congress will be launched on November 17 at the European Parliament, through a public event that will cover the more political aspects of childhood obesity
- The workshops on November 18 & 19, dedicated to the delegates, will cover some of the main topics on childhood obesity
- A special forum on childhood obesity in Belgium is foreseen for November 20. It will address local professionals working in the field of prevention and treatment of obese children. The forum will be run in collaboration with the Belgian Association for the Study of Obesity (BASO), the Club Européen des Diététiciens de l'Enfance (CEDE), the Société Belge des Médecins Nutritionnistes (SBMN) and the Association EETEXPERT.

In addition, the Directorate General for Research of the European Commission has decided to organize a satellite workshop on overweight and obesity which will take place on November 16.

ECOG 2010 is an excellent opportunity to meet, discuss and share information and experiences with like-minded and interesting colleagues from across Europe and beyond.

Please find attached the following materials to provide you with more background information:

**Scientific Information**

- ECOG board and ECOG 2010 scientific and organising committee
- Provisional programme
- Call for abstracts

**Logistical Information**

- Venues and accommodation
- Social programme

**Annex 1**

- Registration form

Please visit our congress website where all supporting information is available and to download our **position paper "ECOG - 2010 and beyond - Taking childhood obesity off the menu"**.

We look forward to meeting you at the conference and if, in the meantime, you have any questions please contact us or any of the other organizing committee members.

Yours Sincerely,

**Walter Burniat**

President elect ECOG 2010 and President of the Organizing Committee ECOG 2010

**Margherita Caroli**

President ECOG

**Elizabeth Poskitt**

President of the scientific committee ECOG 2010

**Andrea Vania**

Chair of the scientific committee ECOG 2010

**Luigi Petito**

Chair of the organizing committee ECOG 2010



# SCIENTIFIC INFORMATION

[www.ecog-obesity.eu](http://www.ecog-obesity.eu)  
[info@ecog-obesity.eu](mailto:info@ecog-obesity.eu)



## ECOG BOARD

**Margherita Caroli**, *President* – Italy  
**Marie-Françoise Rolland-Cachera**, *Vice President* – France  
**Andriani Gerasimidi-Vazeou**, *Secretary* – Greece  
**Denes Molnar**, *Scientific Advisor* – Hungary  
**Artur Mazur**, *Treasurer and Webmaster* – Poland

## SCIENTIFIC COMMITTEE

**Elizabeth Poskitt**, *President* – United Kingdom  
**Andrea Vania**, *Chair* – Italy

**Véronique Beuloye** – Belgium  
**Caroline Braet** – Belgium  
**Joao Breda** – WHO  
**Walter Burniat** – Belgium  
**Eva Erhardt** – Hungary  
**Ioannis Kaklamanos** – Greece  
**Ingrid Keller** – Executive Agency for Health and Consumers  
**Philippe Lepage** - Belgium  
**Ewa Malecka-Tendera** – Poland  
**Luis Moreno Aznar** – Spain  
**Grace O' Malley** – Ireland  
**Agneta Yngve** – Norway

## ORGANIZING COMMITTEE

**Walter Burniat**, *President* – Belgium  
**Luigi Petito**, *Chair* – Italy  
**Artur Mazur**, *Webmaster* – Poland

**Luc Berghmans** – Belgium  
**Anne Boucquiau** – Belgium  
**Michele Guillaume** – Belgium  
**Philippe Hennart** – Belgium  
**Isabelle Laquiere** – Belgium  
**Marie-Josée Mozin** – Belgium  
**Ann Tanghe** – Belgium



## PROVISIONAL PROGRAMME

### DAY 1 - 17 November 2010, European Parliament

Presentations and discussions will be in English

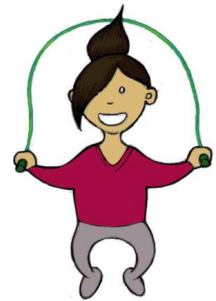
- 08.30 – 09.30 *Registration*
- 09.30 – 09.40 Welcome by **Frédérique Ries MEP**, Member of the European Parliament's Committee on the Environment, Public Health and Food Safety
- 09.40 - 09.50 Opening Session by **Margherita Caroli**, ECOG President
- 09.50 – 10.50 Best in class: focus on European projects to tackle childhood obesity - Part 1 (**DG AGRICULTURE**)
- 10.50 – 11.10 *Coffee Break*
- 11.10 – 12.10 Best in class: focus on European projects to tackle childhood obesity - Part 2 (**DG RESEARCH**)
- 12.10 - 13.10 Best in class: focus on European projects to tackle childhood obesity - Part 3 (**DG HEALTH AND CONSUMERS**)
- 13.10 – 14.30 *Networking lunch*
- 14.30 - 14.45 **Belgian Federal Ministry for Social Affairs and Public Health** representative (*tbc*)
- 14.45 – 15.00 Inspiring kids to be healthy and active - Success Stories
- 15.00 – 15.15 **COOP** – Club Kids 4-10 – A new ethical approach to sell health
- 15.00 – 15.15 **John Dalli**, European Commissioner for Health and Consumer Policy (*tbc*)
- 15.15 – 15.45 Inspiring kids to be healthy and active - Success Stories
- 15.15 – 15.45 **Magnus Scheving**, Creator and star of the hit kids TV show Lazytown™
- 15.45 - 16.00 **Paolo De Castro MEP**, Member of the European Parliament and Chairman of the European Parliament's Committee on Agriculture and Rural Development
- 16.00 – 16.15 **Renate Sommer MEP**, European Parliament's Rapporteur for the proposed regulation on the provision of food information to consumers
- 16.15 - 16.30 **Joao Breda**, Senior Technical Officer (Nutrition), WHO Regional Office for Europe - Division of Health Programmes
- 16.30 - 16.45 **Margherita Caroli**, ECOG President
- 16.45 – 17.15 Discussion
- 17.15 – 19.30 "Get together" cocktail sponsored by project **ACTIVE** including preview of a health themed episode of the new European TV series for kids My Friend Boo

**PROVISIONAL PROGRAMME**  
**DAY 2 - 18 November 2010, Maison des Associations**  
**Internationales**

8.00 – 8.30     *Registration*

**WORKSHOP A**  
**A common approach and tools for pediatric obesity prevention and treatment**

8.30 – 8.40     Welcome  
8.40 – 9.00     **Marie Josée Mozin (Belgium)**  
                    **Management of obesity in the very young**  
9.00 – 9.20     **Agneta Yngve (Norway)**  
                    **The role of school and community in obesity control**  
9.20 – 10.00    Oral presentations  
10.00 – 10.30    *Coffee break*  
10.30 – 11.45    Parallel working groups in 6 rooms  
11.45 – 12.00    *Time for delegates to return to the plenary*  
12.00 – 12.30    Plenary: follow up actions and next steps  
12.30 - 13.15    *Lunch*  
13.15 – 14.00    Poster Session 1



**WORKSHOP B**  
**Climate change and childhood obesity**

14.10 – 14.30    **Saverio Cinti (Italy)**  
                    **Climate and fat metabolism**  
14.30 – 14.50    **Joao Breda (WHO)**  
                    **Climate change: a new risk for increased obesity prevalence**  
14.50 – 15.20    Oral presentations  
15.20 – 15.45    *Coffee break*  
15.45 – 17.00    Parallel working groups in 6 rooms  
17.00 – 17.10    *Time for delegates to return to the plenary*  
17.10 – 17.40    Plenary: follow up actions and next steps  
17.40 - 19.00    General assembly and presentation of new ECOG board candidates



**PROVISIONAL PROGRAMME**  
**DAY 3 - 19 November 2010, Maison des Associations**  
**Internationales**

8.00 – 11.30 *Vote for ECOG Board (in parallel with the plenary)*

**WORKSHOP C**  
**Communication**

8.30 – 8.50 **Oliviero Toscani – tbc (Italy)**  
**Communicating the messages of obesity prevention to the public**

8.50 – 9.10 **Siân Hughes (Wales)**  
**New instruments for communication: web, mobiles, sms, social networks, etc.**

9.10 – 10.00 Oral presentations

10.00 – 10.30 *Coffee Break*

10.30 – 11.45 Parallel working groups in 6 rooms

11.45 – 11.55 *Time for delegates to return to the plenary*

11.55 – 12.30 Plenary: follow up actions and next steps

12.30 - 12.40 Presentation of vote results

12.40 – 13.30 *Lunch*

13.30 – 14.05 Poster Session 2



**WORKSHOP D**  
**Insulin resistance. Early Diagnosis? Early Treatment?**

14.15 – 14.35 **Ascension Marcos (Spain)**  
**Adipokins and insulin resistance**

14.35 – 14.55 **Eva Erhardt (Hungary)**  
**What are the roles of insulin and other hormones in the development of obesity and its complications in children?**

14.55 – 15.25 Oral presentations

15.25 – 15.55 *Coffee break*

15.55 - 17.10 Parallel working groups in 6 rooms

17.10 – 17.20 *Time for delegates to return to the plenary*

17.20 – 18.00 Plenary: follow up action and next steps

18.00 - 18.10 Announcement of the winner of the Bonduelle Prize

18.10 - 18.30 Announcement of the new president and board and closing ceremony



**PROVISIONAL PROGRAMME**  
**DAY 4 - 20 November 2010, Maison des Associations**  
**Internationales**

**ECOG – BASO – CEDE – EETEXPERT – SBMN FORUM**

**CHILDHOOD OBESITY: A BELGIAN UPDATE**

*Lectures and discussions will be in Flemish and French with simultaneous translation F/F. Abstracts of the lectures and posters will be published in the congress proceedings and must be submitted in English (please refer to the call for abstracts).*

8.00 – 9.00      *Registration*  
9.00 – 9.05      Welcome by Marie Françoise Cachera, ECOG Vice-President

**Morning session**

**Part 1 - Chair: Inge Gies and Walter Burniat**

9.05 - 9.30      **Michele Guillaume**  
**The Belgian situation: a public health challenge**  
9.30 - 9.50      **Daniel Brasseur**  
**New recommendations of the CSS 2009**  
9.50 - 10.10    **Marie-Josée Mozin**  
**'Over' or 'mal' –nutrition**  
10.10 - 10.30    Discussion  
10.30 - 10.50    *Coffee Break*

**Part 2 - Chair: Anne Boucquiau and An Vandeputte**

10.50 - 11.10    **Kim Vanhoorenbeeck**  
**Sleep loss and weight gain**  
11.10 - 11.30    **Caroline Braet**  
**Psychological subtypes in obese children**  
11.30 - 11.50    **MF Rolland-Cachera**  
**Which BMI standards to use in practice?**  
11.50 - 12.10    Discussion  
12.10 - 13.00    Chaired Poster Session  
13.00 - 14.00    *Lunch*

## Afternoon session

### Part 1 - Chair: Caroline Braet and Luc Berghmans

- 14.00 - 14.20 **Andre Franck**  
**The role of the GP in prevention, management and treatment of overweight children: a "big" problem**
- 14.20 - 14.40 **Véronique Beauloye**  
**Multidisciplinary management on the "second line"**
- 14.40 - 15.00 **Ann Tanghe**  
**Residential management**
- 15.00 - 15.30 Discussion
- 15.30 - 15.50 *Coffee Break*

### Part 2 - Chair: Ann Tanghe and Veronique Beauloye

- 15.50 - 16.10 **An Vandeputte**  
**10 years research in the care-system for children and youngsters with eating/weight problems in Flanders: A vision for long term management**
- 16.10 - 16.30 **Fabienne Henry**  
**The role of school and school medicine**
- 16.30 - 16.50 **Michel Demarteau and Paul Bizef**  
**Community intervention in a socially deprived area: nutrition and physical activity; a 10 year follow-up**
- 16.50 - 17.10 **Anne Boucquiau**  
**VIASANO: a community based intervention**
- 17.10 - 18.00 General discussion with the participation of an invited Belgian politician





## CALL FOR ABSTRACTS IS NOW OPEN!!

**Deadline for submission: July 23, 2010**

- Only **electronic abstracts will be accepted**. Please send your abstract by email to [info@ecog-obesity.eu](mailto:info@ecog-obesity.eu)
- Abstracts must be submitted in **English**
- The maximum word count is **250** - this includes body text and tables. You are advised to use the ECOG 2010 template
- The **deadline for receipt of abstracts is July 23, 2010**
- All abstract submitters will be notified by the scientific committee (SC) of their decision by **September 15, 2010**
- All presenters of accepted abstracts are expected to attend the congress **and will be entitled to an early bird registration fee once they are notified of their abstract acceptance**
- Abstracts will be selected **for oral or poster presentations**. Each oral presentation will be only 10 minutes
- Abstracts and congress proceedings **will be published in an international journal**
- Each abstract submitted must be accompanied by a **25 euro payment**
  - If you wish to pay by credit card or by Paypal, please visit <http://www.ecog-obesity.eu/brussel2010/view/?path=&p=payment.php>
  - If you wish to pay by bank transfer, please use the following bank details:

**European Childhood Obesity Group ASBL**

Rue Eigenhuis 16  
1170 Brussels  
Belgium

**Account number: 001-6018498-15**

**IBAN: BE83 0016 0184 9815**

**BIC: GEBABEBB**

Reference: ***your name* + ABSTRACT 2010**

- Please **attach proof of payment** to your abstract

## SUBSCRIPTION TO THE BONDUELLE AWARD IS NOW OPEN!!

For more information, please visit: <http://www.fondation-louisbonduelle.org/france/en/health-professionals/search-support/a-partnership-to-fight-child-obesity.html>

# ECOG 2010 Abstract Template

Please ensure that your abstract follows the template below.

## **ABSTRACT TITLE**

Arial 10 font bold, left aligned

## **AUTHOR NAMES**

Arial 10 font. Surname, initials. Presenting author to be bold, affiliations numbered in superscript

## **ABSTRACT TEXT**

Arial 10 font, left aligned, maximum 250 words

### **Example Abstract**

#### **Xhilmfhej Gkjknfkn is ftr dhuffffg to jbfefjb jfeuppe**

**Green, B<sup>1</sup>, Red, N<sup>2</sup>, White, P<sup>2</sup>**

<sup>1</sup> University of Hogwarts, Rivendell, Middle-earth

<sup>2</sup> Royal Green Hospital, Lannisport, Westeros

**Introduction:** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**Methods:** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**Results:** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**Conclusion:** Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

#### **1. Conflict of Interest:**

None Disclosed/Payment received from .....

#### **2. Funding**

No Funding/Research relating to this abstract was funded by .....

- I would prefer to give an oral presentation about my abstract
- I would prefer to present a poster about my abstract
- I have no preferences about oral presentation / poster



# LOGISTICAL INFORMATION

[www.ecog-obesity.eu](http://www.ecog-obesity.eu)  
[info@ecog-obesity.eu](mailto:info@ecog-obesity.eu)

## VENUES AND ACCOMMODATION

### Congress venues

- November 17<sup>th</sup> 2010 – European Parliament Paul Spaak building, Rue Wiertz 60, Brussels



- November 18<sup>th</sup>, 19<sup>th</sup> and 20<sup>th</sup> – [Maison des Associations Internationales](#), rue Washington 40, 1050 Brussels



## **Accommodation and how to reach Brussels**

For information about accommodation in Brussels and to book a hotel room, please visit [www.resotel.be/ecog](http://www.resotel.be/ecog)

## **Touristic information about Brussels**

For touristic information about Brussels, please visit [www.brusselsinternational.be](http://www.brusselsinternational.be)

## **Public transportation in Brussels**

For information about public transportation in Brussels, please visit [www.stib.be](http://www.stib.be)



## SOCIAL PROGRAMME

### 17 November 2010 Get together cocktail at the European Parliament

Hosted by project ACTIVE [www.animate-eu.com/active](http://www.animate-eu.com/active)

The project has produced three healthy living episodes of a new TV animation series for children, My Friend Boo. One episode will be screened during the cocktail reception!



*Venue: European Parliament at 18.00h*

Registration needed for security reasons.

### 18 November 2010 Concert ORA VOCE and buffet at the Brussels City Hall

Hosted by Madame Faouzia HARICHE, Echevine de l'Instruction publique et de la Jeunesse de la Ville de Bruxelles (Councillor for Education and Youth for the City of Brussels) and by «Les Cuisines Bruxelloises»



*Venue: Brussels City Hall, Salle Gothique, Grand Place 1, 1000, Brussels at 19.30*

Registration needed for logistical reasons - 200 places available, assigned on the basis of first-come, first-served.

### 19 November 2010 Gala dinner