Sponsorship and Exhibition Prospectus

21st European Congress on Obesity (ECO2014)
Sofia, Bulgaria

May 28-31, 2014

www.easo.org/eco2014
Welcome

Dear Colleagues

The European Association for the Study of Obesity (EASO) and the The Bulgarian Association for the Study of Obesity and Related Diseases (BASORD) are delighted to invite you to attend the 21st European Congress on Obesity (ECO2014), which will take place in Sofia, Bulgaria from 28 – 31 May 2014. We are delighted that EASO has chosen Sofia as the ECO host city in 2014 and look forward to working with you to ensure that your participation offers a significant return on your investment.

ECO2014 will recognise the need to support obesity practice through training and so the ECO2014 programme will be highlighted by workshops, case studies, meet the expert and training sessions, augmented by traditional plenary and review sessions. The programme will highlight critical themes that are relevant to the region and to the fast changing European landscape. ECO2014 will offer obesity practitioners with practical tools and will prepare researchers for the Horizon 2020 funding environment.

The congress will be more inclusive than ever before. The programme will give more opportunity for interaction between delegates and experts in workshop settings, and more opportunity to present obesity researchers to present their findings. As is now usual at the ECO, the most relevant abstracts will be incorporated into Review Sessions and workshop. The Sofia ECO2014 scientific programme will also be augmented by a series of topic-specific pre- and post-congress meetings. Abstract Submission will open in October 2013 for oral and poster sessions structured into six key scientific tracks:

- Discovery and Integrative Science
- Nutrition, Behaviour, Activity and Environment
- Childhood and Lifelong Perspectives
- Prevention, Public Health and Epidemiology
- Clinical Management and Translation
- Obesity as a Gateway to other Diseases

The ECO2014 Organising Committee and the EASO Secretariat have developed a programme structure that offers significant delegate exposure – with all poster sessions, catering and a major social event taking place within the commercial exhibition, which is located close to all auditoria and will act as the ‘hub’ of the congress. A diverse scientific programme and a strategic marketing plan will help to attract a high number of expert delegates.

The Congress

Supporting the ECO is a strategically important decision for exhibitors and sponsors. The objectives of the ECO are:

- To provide an annual forum for the dissemination of information about research advances in the field of obesity
- To identify, debate and promote innovative preventive and treatment strategies to reduce the prevalence of obesity and its associated burden of diseases
- To provide networking opportunities for experts in the field of obesity research and management

The ECO is the most important annual obesity related congress in Europe. Support of the congress will demonstrate your commitment to addressing the problem of Obesity and will help EASO to achieve its important and challenging goals. ECO2014 will also provide companies and organisations with an outstanding opportunity to promote their products and services to obesity specialists from Europe and around the world.

The congress is truly International, attracting over 2000 participants from more than 80 countries. Participants are nutritionists, clinicians, practitioners, researchers – all experts and key opinion leaders in the field of obesity and its related conditions. The interdisciplinary nature of Obesity research and education allows the programme to address key issues on Obesity and its many co-morbidities.

We look forward to your participation in this important event.

With kind regards

Professor Svetoslav Handjiev
Chair, ECO2014

Professor Gema Frühbeck
President, EASO

The Congress Organiser

The 21st European Congress on Obesity will be organised ‘in-house’ by the EASO Secretariat. Should you require any further information, please contact us at:

21st European Congress on Obesity
c/o EASO Secretariat
2 Sheen Road
Richmond, TW9 1AE
UK

Tel: +44 (0) 20 8973 2506
Email: eco2014@easo.org
Web: www.easo.org/eco2014
The Host Associations

Established in 1986, EASO is the leading European scientific- and practice-based professional membership association in this field, with networks in over 30 countries. It is in formal relations with the WHO Regional Office for Europe and is an active member of EU Commission initiatives including the EU Platform on Diet, Physical Activity and Health and the Joint Programming Initiative on Healthy Diet Healthy Lives. EASO facilitates and engages in actions that prevent and combat the epidemic of obesity. It contributes to high level European and National scientific consultations, hosts the annual European Congress on Obesity (ECO), has dynamic and active topic specific Task Forces and Working Groups, and coordinates obesity education across Europe.

Mission:
EASO considers obesity to be a health, research, and societal priority. It promotes the study of obesity as well as facilitating and engaging in actions that reduce the burden of unhealthy excess weight in Europe through prevention and management.

Objectives:
i) Raise awareness of Obesity as a major public health priority in Europe
ii) Inform and influence European and National policy
iii) Develop, Promote and Deliver education for the prevention and management of overweight and obesity in Europe
iv) Promote, Inform and Engage in European Obesity Research
v) Disseminate key obesity-related Messages/Evidence-based Guidelines/Developments
vi) Communicate with relevant Internal and External Stakeholders and promote multidisciplinary collaboration
vii) Contribute to the economic growth of Europe by preventing and tackling overweight and obesity

For further information, please visit www.easo.org

History:
The Bulgarian Association for the Study of Obesity and Related Diseases “Acad. Tasho Tashev” by the Union of scientific medical societies was established in 1995. Since 1996 BASORD is member of the International association for the study of obesity (IASO) and since 1998 - member of the European association for the study of obesity (EASO). In 1999 BASORD was one of the initiators for developing the Milan Declaration for prevention of obesity. BASORD unifies specialists in internal medicine, gastroenterology, cardiology, endocrinology, surgery, general practitioners, dietitians certified in the field of obesity and related diseases.

SCOPE:
The major scope of BASORD is to promote healthy nutrition, to inform the large public on the problems of adult and childhood obesity, to participate in prevention programs, to create a network of nutrition and obesity specialists in order to strengthen and develop strategies in the fight against obesity and its co-morbidities.

Regular activities and campaigns:
During the years BASORD activities was mainly focused on the increasing prevalence of obesity in Bulgaria. BASORD has started by organizing small 1-day conferences and lectures to expanding in the development of annual obesity congress held in Albena at the beautiful Black sea coast. The congress attracts obesity specialists not only from Bulgaria but also from the region and other parts of Europe and the world as a whole. BASORD has twice organized during the congresses SCOPE course with collaboration with the IASO. BASORD also organizes campaigns during the World Obesity Day on October 24th to promote healthy lifestyle and to give information to the large public on obesity and related diseases. During the last campaign in October 2011 we have performed medical examination for free by measuring the BMI and percentage of body fat, as well as waist and hip circumferences. In May 2010 BASORD actively participates in the organization of the European Obesity Day (EOD). Several times per year BASORD organizes press-conference in order to inform the public about recent obesity news on management, prevention and research in the field. BASORD has strong relations with the main Bulgarian mass-medias, and the Bulgarian Radio is official partner of our campaigns.

International collaboration:
BASORD has traditional collaboration with the European and International Associations for the Study of Obesity. BASORD is a member partner of BALNESO (Balkan Network of Obesity), and takes part in common projects as the Balkan diet. Prof. Svetoslav Handjiev is national coordinator for Bulgaria in the pan-European project DiOGenes (www.diogenes-eu.org), funded by the 6th Framework Program of the European Commission as well as coordinator for the DIETS project.

BASORD has a close collaboration in national and European projects with the Ministry of health and Ministry of education and science in Bulgaria.
ECO2013 Delegate Speciality

- Bariatric Surgery
- Basic Science Research
- Childhood Obesity/Adolescents
- Clinical Management
- Diabetes/Metabolic Syndrome
- Diet/Nutrition
- Endocrinology
- Physical Activity
- Prevention/Public Health
- Psychosocial/Behaviour

Past European Congresses on Obesity

1988 Stockholm – Sweden
1989 Oxford – England
1991 Nice – France
1992 Noordwijk – Netherlands
1993 Ulm – Germany
1995 Copenhagen – Denmark
1996 Barcelona – Spain
1997 Dublin – Ireland
1999 Milan – Italy
2000 Antwerp – Belgium
2001 Vienna – Austria
2003 Helsinki – Finland
2004 Prague – Czech Republic
2005 Athens – Greece
2007 Budapest – Hungary
2008 Geneva – Switzerland
2009 Amsterdam – Netherlands
2011 Istanbul – Turkey
2012 Lyon – France
2013 Liverpool – UK

ECO2014 will be held at the National Palace of Culture, Sofia. www.ndk.bg/

Committees

EASO Executive Committee (as at March 2013)

President .......................................................... Gema Frühbeck (Spain)
President-Elect ............................................. Hermann Toplak (Austria)
Secretary ....................................................... Ellen Blaak (Netherlands)
Treasurer .................................................... John Blundell (UK)
Regional Vice President: North ............... Johannes Hebebrand (Germany)
Regional Vice President: Middle ............. Gabriela Roman (Romania)
Regional Vice President: South ............... Dragan Micic (Serbia)
Chair: Childhood Obesity Task Force ....... Ram Weiss (Israel)
Chair: Obesity Management Task Force ...... Volkan Yumuk (Turkey)
Chairs: Prevention and Public health Task Force .. Lauren Lissner (Sweden)
Chair: Communication and Fundraising Committee .. Max Maislos (Israel)
Executive Director ............................... Euan Woodward (UK)

ECO2014 International Scientific Committee

Professor Jerzy Bełtowski ........................................... (Poland)
Professor John Blundell...........................................(UK)
Dr Nadka Boyadjieva .............................................. (Bulgaria)
Professor Davide Carvalho ..................................... (Portugal)
Professor Karine Clément ...................................... (France)
Professor Martin Fried ........................................... (Czech Republic)
Professor Jason Halford ....................................... (UK)
Professor Svetoslav Handjiev (chair) ............... (Bulgaria)
Dr Teodora Handjiev-Darlenksa .................... (Bulgaria)
Professor Jens Christian Holm ......................... (Denmark)
Dr Luka Krustev .................................................. (Bulgaria)
Professor Dragan Micic ....................................... (Serbia)
Professor Uberto Pagotto .................................... (Italy)
Dr Stefka Petrova ................................................ (Bulgaria)
Professor Aila Rissanen ..................................... (Finland)
Professor Gabriela Roman .............................. (Romania)
Professor Jaap Seidell ......................................... (Netherlands)
Professor Hermann Toplak ............................ (Austria)
The scientific quality, dynamism and influence of the ECO are unquestionable and ECO2014 will be no different. To view proceedings and to listen to podcasts from recent ECOs, visit the EASO website – www.easo.org

The scientific programme has been developed by a committee of leading experts and comprises 6 tracks as outlined below. In addition to scientific sessions (plenary lectures, review, oral and poster sessions) based around these tracks, there will also be EASO Task Force Workshops, Local Workshops and Meet the Expert Sessions. We will also develop a series of Association Sessions which address specific topics and are organised in collaboration with EASO’s partner societies in relevant fields.

The scientific programme will also feature pre and post congress specialist meetings. Please visit www.easo.org/eco2014 for regular updates.

**Track 1: Discovery and Integrative Science**
- Functional imaging
- Regulation of energy Balance
- Peptides and hormones
- BAT
- WAT
- Good/bad fat
- Early origins of obesity and metabolic programming
- Body composition and obesity phenotypes
- Genetics, Epigenetics and Omics
- Integrative Physiology
- Immunity and inflammation
- Inflammatory pathways and metabolic diseases
- Mitochondrial function and energy metabolism
- Micronutrients
- Research translation into personalised medicine

**Track 2: Nutrition, Behaviour, Activity and Environment**
- Appetite
- Food Choice
- Taste and hedonics
- Food security
- Cultural aspects of nutrition
- Dietary Patterns
- Activity
- Exercise
- Sedentary behaviour
- Sleep
- Quality of Life
- Behavioural Change
- Mental health and disordered eating
- Stigmatisation and discrimination
- Nutrigenomics
- Probiotics
- Adverse environmental influencers
- Built and social environment

**Track 3: Childhood and Lifelong Perspectives**
- Personalised treatment
- Pre-diabetes
- Learning to eat
- Syndromes
- Surgery
- Childhood obesity complications (inc. pre-diabetes, NAFLD etc.)
- Childhood epidemiology
- Management in pregnancy and lactation
- Maternal factors
- Reproductive health

**Track 4: Prevention, Public Health and Epidemiology**
- Prevalence and trends
- Policies and regulations
- Risk factors
- Dissemination and communication
- Obesity assessment
- Individual strategies and interventions
- Community/population strategies and interventions
- Healthy Communities
- Mass media impact
- Health economics/cost effectiveness
- Novel tools and measurement techniques
- Social inequality
- Patient associations

**Track 5: Clinical Management and Translation**
- Diet, behaviour and physical activity treatments in adults
- Personalised treatment
- Case studies
- Bariatric/metabolic surgery
- Endocrine consequences of metabolic surgery
- Incretins
- Pharmacotherapy for disordered eating
- Drug induced obesity
- New techniques and devices
- Social media and apps
- Long-term weight maintenance
- Alternative treatments
- Fad diets
- Off label treatment

**Track 6: Obesity as a Gateway to other Diseases**
- Cancer
- Cardiovascular
- Diabetes
- Hypertension
- Life quality and intelligence
- Orthopaedics
- Psychiatry
- Psychology
- Reproductive health and sexual disorders
- Sleep disorders
- Skin
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
<th>Benefits and Additional Information</th>
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<tbody>
<tr>
<td><strong>MAJOR SPONSORSHIP</strong></td>
<td>€75,000 + VAT</td>
<td>✔ Industry Sponsored Symposium&lt;br&gt; ✔ 50 SQM Exhibition space&lt;br&gt; ✔ 10 Exhibitor Registrations&lt;br&gt; ✔ 2 Full delegate Registrations&lt;br&gt; ✔ 2 Invitations to the Speakers’ Dinner&lt;br&gt; ✔ 1 full page colour advertisement in the congress programme book (inside front or inside back cover)&lt;br&gt; ✔ Half page company profile in the congress programme&lt;br&gt; ✔ 1 Delegate Bag Insert&lt;br&gt; ✔ Acknowledgement on the congress and EASO websites&lt;br&gt; ✔ First choice of all other sponsorship opportunities</td>
</tr>
<tr>
<td><strong>PRINCIPAL SPONSORSHIP</strong></td>
<td>€40,000 + VAT</td>
<td>✔ Industry Sponsored Symposium&lt;br&gt; ✔ First Choice of Exhibition Space - after Major Sponsors&lt;br&gt; ✔ 5 Exhibitor Registrations&lt;br&gt; ✔ 2 Invitations to the Speakers’ Dinner&lt;br&gt; ✔ Half page company profile entry in the congress programme&lt;br&gt; ✔ 1 Delegate Bag Insert&lt;br&gt; ✔ Acknowledgement on the congress and EASO websites</td>
</tr>
<tr>
<td><strong>COMPANY SPONSORED SYMPOSIUM</strong></td>
<td>€35,000 + VAT</td>
<td>✔ 1 Delegate Bag Insert&lt;br&gt; ✔ 1 e-bulletin (sent by ECO2014 Secretariat)&lt;br&gt; ✔ Company logo on all Session signage&lt;br&gt; ✔ Acknowledgement on the congress and EASO websites</td>
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<tr>
<td><strong>ECO2014 APP</strong></td>
<td>€12,000 + VAT</td>
<td>✔ High Profile Exposure - company logo on home page, long term usage.&lt;br&gt; Available via the EASO and ECO2014 websites and to download by all delegates</td>
</tr>
<tr>
<td><strong>YOUNG INVESTIGATORS UNITED</strong></td>
<td>€7,500 + VAT</td>
<td>✔ Company Logo on all Young Investigators United print material and signage&lt;br&gt; ✔ 2 complimentary tickets to the Young Investigators United Workshop and Social Event</td>
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<tr>
<td><strong>CONGRESS PROGRAMME BOOK</strong></td>
<td>€10,000 + VAT</td>
<td>✔ Full page advertisement on the outside back cover of the Congress Programme</td>
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<tr>
<td><strong>CONGRESS PROGRAMME ADVERTISEMENT</strong></td>
<td>€2,500 per Advertisement + VAT</td>
<td>✔ Full page, full colour advertisement in the body of the Congress Programme&lt;br&gt; Note: Half page advertisements are also available. Please contact the organisers for further details.</td>
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<tr>
<td><strong>POCKET PROGRAMME</strong></td>
<td>€7,500 + VAT</td>
<td>✔ Company logo on Pocket Programme</td>
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<td>Item</td>
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<td>Benefits and Additional Information</td>
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| **DELEGATE BAGS**  | €25,000 + VAT   | ✔ Company logo printed on each Delegate Bag  
- placement of the logo will be at the discretion of the organisers |
| **DELEGATE BAG INSERT** (PER INSERT) | Up to 4 pages  | ✔ Company information in every delegate bag.  
The Organisers must approve the size and content of all delegate bag inserts |
|                    | €2,000 + VAT    |                                                       |
|                    | Over 4 pages    |                                                       |
|                    | €4,000 + VAT    |                                                       |
| **DELEGATE BADGES** | €10,000 + VAT  | ✔ Sponsor Company to provide lanyards                                                             |
| **DELEGATE PAD AND PEN** | €10,000 + VAT | ✔ Company logo on congress pad and pen                                                             |
| **INTERNET CAFÉ**  | €7,500 + VAT    | ✔ Company logo on screens and signage                                                              |
| **LUNCH**          | (Per Day):      | ✔ Company logo at lunch stations                                                                 |
|                    | €7,500 + VAT    |                                                       |
| **COFFEE BREAK**   | (Per Break):    | ✔ Company logo at coffee stations                                                                  |
|                    | €4,500 + VAT    |                                                       |

Branding and catering over and above that listed in this prospectus is at the sponsors’ and/or exhibitors’ own expense.

These are a selection of sponsorship opportunities. Should you have additional ideas, please contact the organisers for further discussion.

**TAILOR-MADE SPONSORSHIP PACKAGES**

In addition to the packages above, you can tailor your marketing strategy by purchasing individual sponsorship items to suit your specific needs. We will be happy to work with you to maximise the return on your investment by helping you to pick from the list of individual sponsorship items, to create a successful package for your organisation. Further to this, any additional ideas that you may have to promote your products and services are welcome for consideration. All sponsors will receive the customary acknowledgements outlined in this brochure, regardless of their level of investment. Additional acknowledgements and benefits are listed throughout this prospectus to coincide with the opportunities undertaken and the level of sponsorship achieved.
## Scientific Programme at a glance

### Wednesday 28 May 2014

#### Pre Congress Meetings

Main ECO2014 Scientific Programme Opens at 12.30 hrs

<table>
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<tr>
<th>Hall 1</th>
<th>Hall 7</th>
<th>Hall 8</th>
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<td>Oral Session developed from submitted abstracts</td>
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#### Main ECO2014 Scientific Programme

- **Oral Sessions: 1230 - 1400 hrs**
  - Hall 1
  - Hall 7
  - Hall 8
  - Hall 9

  Oral Session developed from submitted abstracts

- **Review/Workshop Sessions: 1400 - 1530 hrs**
  - Hall 1
  - Hall 7
  - Hall 8
  - Hall 9

  T1:RS1 Immunology  
  T2:RS1 Food response patterns  
  T5:WS2 Food supplements: what/where is the evidence?

- **Coffee Break/Commercial Exhibition (1530- 1600)***
  - Hall 7
  - Hall 8
  - Hall 9

  Industry Supported Session

- **Track 1 Plenary Lecture**
  - Irisin (1730 - 1815 hrs)

- **EASO Young Investigator Award Lectures**
  - ECO2014 Opening Ceremony (1815 - 1915 hrs)

- **Exhibition Hall**

### Thursday 29 May 2014

#### Track 2 Plenary Lecture

- Personalised nutrition: nutrigenomics in practice (0830 - 0915 hrs)

#### Review/Workshop Sessions: 0930 - 1100 hrs

- Hall 1  
  - Hall 7  
  - Hall 8  
  - Hall 9

  T2:WS1 Balkan Nutrition and Healthy Lifestyle  
  T3:WS1 Complications  
  T4:WS1 Examples of successful (and not successful) intervention case studies  
  T5:WS3 EASO OMTF COMs: The treatment pathway

- **Coffee Break/Commercial Exhibition (1100 - 1130 hrs)**
  - Hall 7
  - Hall 8
  - Hall 9

  Lunch, Exhibition and Posters (1130 - 1300 hrs)

- **Track 2 Plenary Lecture**
  - Personalised nutrition: nutrigenomics in practice (0830 - 0915 hrs)

#### Workshop/Oral Sessions: 1130 - 1300 hrs

- Hall 1  
  - Hall 7  
  - Hall 8  
  - Hall 9

  Oral Session developed from submitted abstracts

- **Review/Workshop Sessions: 1400 - 1530 hrs**
  - Hall 1
  - Hall 7
  - Hall 8
  - Hall 9

  Lunchtime EU Workshops (1415 - 1445 hrs)

- **Track 3 Plenary Lecture**
  - What can we learn from the implications of hypothalamic obesity? (1500 - 1545 hrs)

- **WHO Europe Workshop**
  - Trends and related factors: why is a trend occurring? (1600 - 1730 hrs)

- **Coffee Break/Commercial Exhibition (1545 - 1615 hrs)**
  - Hall 7
  - Hall 8
  - Hall 9

- **Association/Review/Workshop Sessions: 1615 - 1745 hrs**
  - Hall 1
  - Hall 7
  - Hall 8
  - Hall 9

  Association Session ESCI  
  T3:WS1 Complications  
  T4:WS1 The transdisciplinary approach: what can you do against obesity  
  T6: Case Study Session Obesity, Hypertension and Atherosclerosis: can biomarkers help us?

- **EASO YIU Scientific Session and Social Event**
  - ECO2014 Welcome Reception (1915 - 2100 hrs)

- **Industry Supported Session**
  - ECO2014 Welcome Reception (1915 - 2100 hrs)
# Friday 30 May 2014

**Hall 1**

- **Track 6 Plenary Lecture**
  - Is the financial crisis affecting obesity?
  - (0830 - 0915 hrs)

**Review/Workshop Sessions: 0930 - 1100 hrs**

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<tbody>
<tr>
<td>T1:WS1</td>
<td>T2:RS2</td>
<td>T5: Meet the Expert</td>
<td>T6: WS1</td>
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<tr>
<td>How can you phenotype by functional imaging?</td>
<td>Sleep, energy homeostasis and obesity</td>
<td>Current effective dietary approaches</td>
<td>Drug induced obesity</td>
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**Coffee Break/Commercial Exhibition (1100 - 1130 hrs)**

**Oral Sessions: 1130 - 1300 hrs**

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**Lunch, Exhibition and Posters (1300 - 1500 hrs)**

**Industry Supported Session (1315 - 1445 hrs)**

**Scientific Tracks**

- **Track 1: Discovery and Integrative Science**
- **Track 2: Nutrition, Behaviour, Activity and Environment**
- **Track 3: Childhood and Lifelong Perspectives**
- **Track 4: Prevention, Public Health and Epidemiology**
- **Track 5: Clinical Management and Translation**
- **Track 6: Obesity as a Gateway to other Diseases**

# Saturday 31 May 2014

**Hall 1**

- **Track 6 Plenary Lecture**
  - The gateway to chronic diseases
  - (0830 - 0915 hrs)

**ECO2014 Closing Ceremony and Awards Presentation (0915 - 0945)**

**Oral Sessions: 0945 - 1115 hrs**

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**Coffee Break (brunch)/Commercial Exhibition (1115 - 1145 hrs)**

**Association/Review/Workshop Sessions: 1145 - 1315 hrs**

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<tbody>
<tr>
<td>Association Session ERS</td>
<td>NICE Guidance Workshop</td>
<td>T5:RS1</td>
<td>Endocrine response to operation on healthy organs</td>
</tr>
<tr>
<td>EASO COTF Workshop</td>
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**Closing Session: Hot Topic Case Studies (1330 - 1430 hrs)**

**21st European Congress on Obesity**

**May 28-31 2014**

**Sofia, Bulgaria**
The exhibition will be a focal point of ECO2014 and will be located as close as possible to all ECO2014 auditoria. The exhibition hall will incorporate the poster exhibition, all catering points, delegate lounges and the delegate internet cafe. The scientific programme will be structured to maximise opportunities for delegates to visit the commercial exhibition – with the welcome reception, all coffee and lunch breaks, and poster sessions being held in the same area. Only registered congress delegates will be granted access to the commercial exhibition.

Space at the Commercial Exhibition will be sold on a first come, first served basis, with Major and Principal Sponsors taking priority – stands are priced according to size (per square metre) and type (shell scheme or space only).

Exhibition Costs:
Type A: Space Only (Minimum 18m²)
For the construction of custom designed stands, space is available at the discounted ‘Space Only’ rate of £335 + VAT per square metre and price includes:
✔ Stand space
✔ Three Exhibitor registrations per 12m²

Type B: Shell Scheme
Type B stands are available in a variety of sizes starting from 9 square metres (3m x 3m). The cost of this package is €450 +VAT per square metre and this price includes:
✔ Back and side walls
✔ Three spotlights per 9m²
✔ Electricity Package (plug plus standard usage)
✔ Non woven sign with company logo
✔ Company listing and profile in the Congress Programme Book
✔ Two Exhibitor registrations per 9m² stand

Exhibitor Registration includes:
✔ Access to the Commercial Exhibition
✔ Access to the Poster Exhibition
✔ Access to the Internet Café
✔ Attendance at the Welcome Reception
✔ Lunch and refreshments at all scheduled coffee breaks

Exhibition Floor Plan

Second Floor

Please note: Exhibitor Registration does not include access to scientific sessions
An exhibition manual will be distributed approximately 2 months prior to the congress. The manual will contain final information on the ECO2014 exhibition opening times, information on build and dismantle plus costs and booking arrangements for stand services such as additional electricity, furniture, lighting and catering etc. You must refer to this document as it will contain final information.
General Terms and Conditions

The details in this document are correct at the time of printing. The organisers do not accept liability for any changes that may occur.

All commercial participants must adhere to the EASO Sponsorship Guidelines and the organisers reserve the right to accept or decline all offers of sponsorship and applications for exhibition space. The acceptance of sponsorship and/or the allocation of stand space does not mean that the information provided by the commercial participant is endorsed EASO or by the local organisers. EASO Sponsorship Guidelines are available via www.easo.org (meetings section).

It is the sponsor’s and/or exhibitor’s responsibility to adhere to any laws applicable in the country where the ECO is being held. The organisers accept no responsibility whatsoever for any transgression of such laws by sponsors or exhibitors at ECO2014.

The law of the UK shall be applicable to the whole contractual relationship between the organisers and sponsors/exhibitors. Any disputes which should arise as a result of the agreements are subject to the adjudication of the competent court of jurisdiction in the UK.

For reasons beyond their control (such as war, strikes, lockouts, riots or any such civil disturbances, any acts of God, including but not limited to earthquakes, floods and droughts and any other cause or circumstance of whatsoever nature beyond its control that have an impact on the arrangements, timetables or planning of a scientific meeting), the ECO2014 Organisers have the right to immediately alter or cancel the congress or any of the arrangements, timetables, plans or other items relating directly or indirectly to ECO2014. The participants shall not be entitled to any compensation for damages that result from such alteration or cancellation. Furthermore, with the exception of any wilful damage or gross negligence committed by ECO2014 Organisers, the ECO2014 Organisers shall not at any time be liable for any direct or indirect damage suffered by the participants, including consequential and immaterial damage, caused by failure to comply with any provision of this document.

The commercial exhibition will be held in an area which will also include the poster exhibition and all catering and will be in close proximity to all lecture halls. The organisers reserve the right to amend the floor plan should it be felt that such an amendment would benefit the congress as a whole.

The enclosed provisional exhibition floor plan has been designed in accordance with the regulations of the congress venue and with the intention of maximising each individual stand’s exposure to the participants of ECO2014. The organisers must approve all Space Only stand designs.

Exhibition space will be allocated to major and principal sponsors and then sold on a first come, first served basis.

In return for a hyperlink from your company logo on the congress website, the sponsor is required to provide a reciprocal link from their website to the congress website – www.easo.org/eco2014.

Payment Schedule
A deposit of 50% of the expected total fee for is requested upon application. Applications received without 50% deposit will not be processed nor stand space assigned. Confirmation of your sponsorship item or stand space reservation will be sent upon receipt of this deposit.

An invoice for the balance due on the sponsorship item or stand space rental fee will be sent in January 2014. The amount of the invoice is due within 30 days of receipt. If full payment is not received in due time, the assigned stand space may be re-assigned and the deposit forfeited. Sponsors will not be permitted to hold sessions and Exhibitors will not be allowed to occupy the assigned stand space unless the relevant fee has been settled in full in advance of the congress.

Payments (in € Euro) must be made by either:
- Direct bank transfer
- Company Cheque

All payments must be made in € Euro

Cancellation
In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Sponsors and/or Exhibitors, but only if the following conditions are complied with:

(a) That the request for cancellation received in writing and is submitted by registered post
(b) That the request is received at least three months prior to the opening of the Exhibition
(c) That the Organisers are able to re-let the cancelled space in its entirety
(d) That the reason given for the request of the cancellations is, in the opinion of the Organisers, well-founded.
(e) That the Exhibitor agrees that the Organisers shall retain 25% of the contract price if the cancellation is accepted more than six months before the opening of the Exhibition, 50% of the contract price if the cancellation is accepted between six and three months before the opening exhibition and 100% of the contract price if the cancellation is accepted within three months of the opening of the Exhibition

Signing of the ECO2014 Sponsorship/Exhibition Booking Form indicates acceptance of these General Terms and Conditions.
Specific Terms and Conditions of Exhibition Contract

1. If the Exhibitor fails to comply in any substantial respect with the terms of this agreement, the Organisers shall have the right to sell the space to another company. The Exhibitor, however, will be liable for any loss suffered by the Organisers thereby, and all monies paid by the Exhibitor hereunder shall be absolutely forfeited to the Organisers. If, in the event of the Exhibitor failing to occupy the said space by the advertised opening time of the show, the Organisers are authorised to occupy or cause the said space to be occupied in such manner as it may deem best in the interests of the Exhibition without refund to the said Exhibitor and without releasing the exhibitor from any liability hereunder.

2. No exhibitor shall erect any sign, stand wall, or obstruction, which in the opinion of the Organisers interferes with an adjoining Exhibitor. Plans of the proposed exhibition stand must be supplied to the Organisers for approval by the date stipulated in the Exhibitor Manual.

3. All exhibitors shall be producers, importers or representatives for goods and/or services displayed. No Exhibitor shall display on his stand any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless written permission has been obtained from the Organisers.

4. Dismantling the Exhibits - Exhibits must not be removed and displays must not be dismantled either partially or totally, before closing time on the last day of the Exhibition - 15 May 2013. All exhibits and display material must be removed by the time indicated by the Organisers in the Exhibitor Manual. Early dismantle may result in the Exhibitor being prohibited from exhibiting at future ECOs.

5. Exhibitors shall comply with the Rules and Regulations stipulated by the Organisers, the relevant Health and Fire Departments and with all relevant State Acts.

6. The Exhibitor will not damage any walls or floors or ceilings of the exhibition area in which the stand is located - by nails, screws, oil, paint or by any other cause whatsoever. The Exhibitor guarantees to pay for the repair of any damage caused.

7. Exhibitors have thirty (30) days in which to make their final payment when it falls due. After this time, and only when monies have not been paid, the stand will be available for sale to another firm. All deposits paid to this stage will automatically be forfeited and no refund will be made, and no Exhibitor shall occupy their stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full.

8. Exhibitor’s Liability - Every Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organisers and to keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the Organisers or incurred or become payable by them. Arising there from or in respect thereof including any claims arising out of the supply or demonstration by the Exhibitor of samples of any kind whatsoever whether such samples be sold or given away free and including any legal costs and expenses and any compensation costs and disbursements paid by the Organisers on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor undertakes to arrange appropriate third party liability insurance.

9. Insurance Liability - Neither the Organisers nor the ACC Liverpool will be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organisers or for any loss or damage occasioned, if by reason of happenings of any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of the stand and all associated equipment and materials. The Exhibitor will produce proof of coverage upon request from the Organisers.

10. The Exhibitor is responsible for the safety of products and general display of the stand. During move-in and move-out period, material should not be left unattended at any time.

11. It is the responsibility of the Exhibitor to leave the stand clean and tidy during the Exhibition and after moving out.

12. The Organisers reserve the right to postpone the holding of the exhibition from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, utilising the right only where circumstances necessitate such action and without any liability to the Organisers.

13. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the exhibition is open, the Organisers reserve the right to do so, at their sole discretion without any liability to the Organisers.

14. The Organisers may from time to time add to or vary the foregoing Rules and Regulations and do anything at their sole discretion they deem desirable for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to increase the liabilities of the Organisers.

15. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Organisers.

16. Conduct of Exhibitor and Representatives

(a) Annoyance: The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitor’s own stand and under no circumstances may this be carried out from a gangway or elsewhere in the Exhibition.

(b) Microphones: The use of microphones is permitted, but the volume must not be such as to cause any annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers opinion any annoyance is being caused.

(c) Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of contract and articles or goods found therein during the period of the Exhibition may be removed by the Organisers or their agents and the Organisers shall not be responsible for any loss thereto occasioned by such removal.

(d) Publicity Material: Any publicity material shall be displayed and/or given away only from the Exhibitor’s own stand.

17. The Organisers shall not be responsible for any damages claimed by any person or persons who may be injured whilst in the area allotted to the Exhibitor and the Exhibitor agrees to indemnify the Organisers in the Event of any claim made against the Organisers.

18. Right of Rejection – Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these Rules and Regulations. The Organisers reserve the right to prohibit in whole or part and reject any Exhibitor or his representative in the case of failure to comply with the Rules and Regulations. The Organisers reserve the right to reject applications for exhibit space when they deem such application is not appropriate to the exhibition. In the case of non-compliance with the rules and regulations there shall be no return of payment if such rejection or prohibition is deemed necessary by the Organisers.

19. No stand may be sub-let in any manner without the consent of the Organisers.
We wish to reserve sponsorship as follows:

**SPONSORSHIP PACKAGES**
- Major Sponsorship: €75,000 +VAT
- Principal Sponsorship: €40,000 +VAT

**PROGRAMME**
- Company Sponsored Symposium: €35,000 +VAT
- Poster Sessions: €10,000 +VAT per poster session
- Young Investigators United: €6,500 +VAT

**PRINTED MATERIALS**
- Congress Programme Book: €10,000 +VAT
- Congress Programme Advertisement: €2,500 +VAT
- Pocket Programme: €7,500 +VAT

**DELEGATE MATERIALS AND SERVICES**
- Congress App: €12,000 +VAT
- Delegate Bag Insert Up to 4 Pages (per Insert): €2,000 +VAT
- Delegate Bag Insert Over 4 Pages (per Insert): €4,000 +VAT
- Delegate Badges: €10,000 +VAT
- Delegate Pad and Pen: €10,500 +VAT
- Internet Cafe: €7,500 +VAT

**SOCIAL EVENTS AND CATERING**
- Lunch (per Day): €7,500 +VAT
- Coffee Break (Per Break): €4,500 +VAT

**COMMERCIAL EXHIBITION**
We wish to reserve space in the Commercial Exhibition at ECO 2014. Our preferred site positions are:

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10.
Sponsorship & Commercial Exhibition Booking Form

Company Name: ......................................................................................................................................................................
Contact: ....................................................................................................................................................................................
Position: ...................................................................................................................................................................................
Address: ....................................................................................................................................................................................
Postcode: ................................................................................. Country: ..................................................................................
Telephone: ............................................................................... Facsimile: .............................................................................
Email: ........................................................................................................................................................................................

PAYMENT SUMMARY

Sponsorship
Sponsorship Total (NET) .................................................................

Commercial Exhibition
Type A - Space Only (Minimum 18m²)
Space Only Area .................................................................m² at €375 +VAT per square metre
Total Space Only (NET): € .......................................................

Type B - Shell Scheme
Shell Scheme Area .................................................................m² at €450 +VAT per square metre
Total Shell Scheme (NET): € .........................................................

Total
Subtotal (Sponsorship Plus Exhibition): € ......................
VAT @ 20%: € ..........................................................................
Total: € ...................................................................................

We agree to abide by all terms and conditions as set out in this brochure
Name .......................................................................................................................... Date...........................................

50% deposit required to secure sponsorship option and exhibition space

Please return this form to: 21st European Congress on Obesity,
C/O EASO Secretariat, 2 Sheen Road, Richmond, TW9 1AE, UK
Email: eco2014@easo.org Tel: +44 (0) 20 8973 2506
Past Programmes

The scientific quality, dynamism and influence of the ECO is unquestionable and ECO2014 will be no different.

‘One of the best comprehensive lectures on a complex topic’
T3:PL - Why a cluster is really a cluster? What matters most, insulin resistance/hyperinsulinemia or obesity?
Gerald Reaven (USA)

‘A lively, fascinating debate which highlighted the respective views of two experts on a controversial topic’
T1:PL - Will the human genome give us the answer to obesity? A debate.
Pro - Philippe Froguel (France), Con – Berit Heitmann (Denmark)

‘One of the most important recent plenary lectures on society and obesity’
T1:PL - What makes an obesogenic society?
Richard Wilkinson (UK)

‘The finest lecture on implications of genetics that many delegates had ever heard (an absolute masterclass)’
T4:PL – What have we learnt from whole genome scans in obesity?
Ruth Loos (UK)

‘A state of the art lecture on EI and obesity’
T1:RS3.3 – Increased energy intake alone virtually explains all the increase in body weight in the United States from the 1970s to the 2000s
Boyd Swinburn (Australia)

‘A really high quality, fascinating debate’
T5:PL - Is obesity an eating disorder? Debate
Pro – Anita Jansen (Neth), Con – Maria Alemany (Spain)

‘Some of the finest short presentations by young researchers I’ve ever seen at international conferences’

‘A series of posters showing some truly innovative and committed local community initiatives to manage obesity’

Abstracts (and in some cases presentations) are available from www.easo.org